AGENDA

- Business Diversity Program History
- Outreach Activities
- Community Partners
- Diverse Business Center
- 2020 Bond Minority/Women Business Enterprise (MWBE) Spend
- Efforts to increase lower trends
- Small Business Enterprise (SBE) Program
- Disparity Study
- Questions
Business Diversity Program History

- DPS has had a Program to track and help MWBEs (Minority, Women, Business Enterprise) for over 20 years

- Only School District in Colorado to have a dedicated MWBE Program and SBE (Small Business Enterprise) Set Aside Program

- Among only a handful of school districts in the country to have a MWBE or SBE Program

- Pino-Jones Disparity Study showed single digit utilization of local MWBEs during late 1990’s and early 2000’s.

- 2014 MGT Disparity Study suggested 22% MWBE Utilization

- 2014 Board of Education set a MWBE utilization goal of 24%

- 2020 Bond MWBE spend currently at 32.4% Utilization
OUTREACH ACTIVITIES - 2022

How to do Business workshop
● Offered monthly in virtual format
● Class Registration average: 5 - 10

Coffee Chats
● Conducted quarterly
● average registration 30-40

Bonding Workshop
● Conducted virtually in August: 10 registrations

Reverse Trade Fair
● 80 vendor tables
● 350+ attendees
● provide access to local small businesses
Community Partners

- Colorado Asian Chamber of Commerce
- Colorado Black Chamber of Commerce
  - Black Construction Group
- Colorado Black Round Table
- Colorado Gay and Lesbian Chamber of Commerce
- Colorado Women’s Chamber of Commerce
- Hispanic Chamber of Commerce of Metro Denver
- Hispanic Contractors of Colorado
  - Contractor Academy
- Mi Casa Resource Center
- Mountain Plains Minority Supplier Development Council
- Rocky Mountain Indian Chamber of Commerce
- Women’s Business Enterprise Council - West
Diverse Business Center

Red Cross Diverse Business Center sponsored by Denver Public Schools

The DPS Office of Business Diversity in conjunction with the Colorado American Red Cross has developed and is sponsoring the establishment of a Diverse Business Center to promote the collaboration of ideas between the diverse chambers to provide more opportunities for local small and diverse businesses.

- Colorado Asian Chamber of Commerce
- Colorado Black Chamber of Commerce
- Colorado Gay and Lesbian Chamber of Commerce
- Hispanic Chamber of Commerce of Metro Denver
- Rocky Mountain Indian Chamber of Commerce
### 2020 Bond Minority/Women Business Enterprise (MWBE) Spend Update

<table>
<thead>
<tr>
<th>January 2021 - June 2022</th>
<th>$ Totals</th>
<th>Vendor Counts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Payments</td>
<td>$70,007,155</td>
<td>121</td>
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<tr>
<td>Total MWBE Payments</td>
<td>$22,672,573</td>
<td>31</td>
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<tr>
<td>MWBE %</td>
<td>32.4%</td>
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**Architectural & Engineering (A&E)**

| Total Payments           | $4,563,518     | 18            |
| Total MWBE Payments      | $1,566,769     | 8             |
| MWBE %                   | 34.3%          |

**Construction**

| Total Payments           | $58,309,197    | 67            |
| Total MWBE Payments      | $17,551,171    | 15            |
| MWBE %                   | 30.1%          |
## 2020 Bond Minority/Women Business Enterprise (MWBE) Spend Update (January 2021 - June 2022)

<table>
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<tr>
<th>QLE</th>
<th>$ Totals</th>
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<tbody>
<tr>
<td>Total Payments</td>
<td>$2,584,372</td>
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<tr>
<td>Total MWBE Payments</td>
<td>$1,150,714</td>
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<tr>
<td>MWBE %</td>
<td>44.5%</td>
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**Environmental**

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<tbody>
<tr>
<td>Total Payments</td>
<td>$4,550,067</td>
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<tr>
<td>Total MWBE Payments</td>
<td>$2,403,918</td>
<td>11</td>
</tr>
<tr>
<td>MWBE %</td>
<td>52.8%</td>
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</tbody>
</table>
MWBE Spend: By Ethnicity (2020 Bond)

January 2021 to June 2022 - MWBE Spend by Ethnicity $22.7M

- Hispanic American (46.3%) $10.5M
- Caucasian Women (36.7%) $8.3M
- Native American (11.6%) $2.6M
- Black American (2.6%) $0.6M
- Asian-Pacific American (2.9%) $0.7M
MWBE Spend: By Gender (2020 Bond)

January 2021 to June 2022 - MWBE Payments by Gender $22.7M

- Male: $13.8M (60.7%)
- Female: $8.9M (39.3%)
MWBE Spend: By Gender and Ethnicity (2020 Bond)

January 2021 to June 2022 - MWBE Spend by Vendor (Male) $13.8M

- Male Hispanic American (75.3%)
- Male Native American (19.1%)
- Male Black American (4.2%)
- Male Asian-Pacific American (1.4%)
MWBE Spend: By Gender and Ethnicity (2020 Bond)

January 2021 to June 2022 - MWBE Spend by Vendor (Female) $8.9M

- Female Asian-Pacific American (5.1%)
- Female Caucasian (93.3%)
- Female Hispanic American (1.6%)
MWBE Spend: Prime vs Subcontractor (2020 Bond)

January 2021 to June 2022 - MWBE Spend by Prime and Subcontractor $22.7M

$11.1M (48.8%)  $11.6M (51.2%)
MWBE Spend: A&E Contracts (2020 Bond)

January 2021 to June 2022 - MWBE Payments on A&E Contracts $1.6M
MWBE Spend: Construction Contracts (2020 Bond)

January 2021 to June 2022 - MWBE Payments on Construction Contracts $17.6M

- $10.9M (62.3%)
- $6.6M (37.7%)

Prime
Sub
Efforts to increase lower trends

Mentor Program
- Gilmore Construction
- Sky Blue Construction

Open House with all active General Contractors
- To be conducted before end of the year
- All MWBE businesses will be invited to participate
- Targeted outreach to Black Owned Businesses

Black Construction Group
- Formal partnership

African American Trade Association
- New Organization
- Formal Partnership
- Two DPS interns
SMALL BUSINESS ENTERPRISE (SBE) PROGRAM

Developed at request of BOE to increase pipeline of new MWBEs into program

Total spend Jan - Jun 2022: $2,000,007

Active Trades (61 SBE vendors in 2022)
- Architectural & Engineering (A&E)
- Electrical
- Flooring
- GC (any scope that includes two or more trades)
- HVAC (Heating, Ventilation, Air-Conditioning)
- Plumbing
- Paint/Plaster/Drywall
- Roofing
Disparity Study

- American Contract Compliance Association (ACCA) General Counsel recommended waiting until Fall of 2023 to initiate RFP’s for any upcoming Disparity Studies
  - Students for Fair Admissions Inc. vs University of North Carolina
    - Case will be argued before Supreme Court October 31, 2022
    - Decision by June 30, 2023

- Develop timeline for new Disparity Study
  - Construction
  - Normal Goods and Services (NG&S)
Questions ?